



Referral Bonus Agreement

AGREEMENT as of the _____ day of _____, 20 _____, between Effective Advertising Solutions LLC (hereinafter referred to as "EAS"), and the "Partner" listed below.

PARTNER INFORMATION ("Partner")

Name _____

Address _____

Phone _____

E-mail _____

Cell _____

Fax _____

Other Contact Information _____

1. LEAD FORMS

Submission of a quality lead ("Quality Lead") by a Partner will be made through submission of a completed form ("Lead Nomination Form"), so that EAS may contact the prospective customer and proceed with discussions.

A "Quality Lead" is defined as a lead where the prospective customer is responsive to discussion once contacted by EAS, *and* discussions result in the delivery of a proposal/estimate/quote to the prospective customer by EAS within 30 days of the date on the Lead Nomination Form, *and* the prospective client signs a contract within 30 days of the date the proposal/estimate/quote was delivered. Referral bonuses for contracts signed after the timelines indicated above are at the sole discretion of EAS.

Lead Nomination Forms must be submitted at least 1 day prior to the execution date of a signed contract between the lead and EAS to be eligible for consideration. EAS will evaluate the qualifications of the Lead and will notify the Partner in writing or via email of its intent to accept or to reject such Lead. Once accepted, the Lead Nomination Form will be valid until the earlier of (a) the timelines set forth above, or (b) expiration of this Agreement. Lead Nomination Forms submitted for prospective customers whom EAS has been working with or is in discussions with prior to receipt of the Lead will normally be rejected. EAS shall have the exclusive right to accept or reject any Lead and will negotiate directly with a Lead unless otherwise agreed to in advance. The Partner may be asked to assist in the marketing effort.

2. REFERRAL BONUS

Where EAS has accepted a Lead referred by the Partner that results in a Qualifying Contract, a Referral Bonus ranging from ten percent (10%) of the Revenue up to \$2,000 will be due to the Partner upon receipt of revenues as set forth below. "Qualifying Contract" means the **FIRST** contract for any EAS services **OR** the total of all contracts within 30 days of the date the first contract was signed.

("Services" which exclude taxes and service expenses such as printing fees), signed by EAS and the potential EAS client identified in the Lead, that generates:

- \$250-\$5,000 in Revenue shall receive a bonus of 10%,
- \$5,001-\$10,000 in Revenue shall receive a flat bonus of \$625,
- \$10,001-\$20,000 in Revenue shall receive a flat bonus of \$1,250,
- \$20,001 or greater in Revenue shall receive a flat bonus of \$2,000.



(Such as client is hereinafter described as "Customer".) "Revenue" means non-refundable fees for services or licenses received by EAS, including all retainer fees and service fees received as part of the Qualifying Contract. Revenue does not include revenues from reimbursed expenses. Bonuses will be paid to Partner within thirty (30) days after the Revenue has been received by EAS. EAS may delay payment of any or all of the Referral Bonus if EAS believes that Customer may demand or be entitled to any adjustment, refund, or credit in relation to that Revenue. Any Referral Bonus paid will be refunded to EAS by the Partner in the event that the Revenue receipts upon which the Referral Bonus was paid become the subject of an adjustment, refund or credit. In cases where only a portion of the original Revenue receipt is subject to adjustment, Partner is only required to refund the corresponding pro rata portion of the Referral Bonus to EAS. In addition to the Referral Bonus, Partners may also be eligible for a sales commission.

3. TERM

The Term of this Agreement shall be for a period of two (2) years from the Effective Date, which shall be the date on which this Agreement is signed by EAS.

4. CONFIDENTIALITY AND PUBLICITY

Partner will treat as confidential information related to the amount of any fees paid under this agreement and will use the same care to avoid disclosure as Partner exercises in regard to Partner's own confidential information. Partner agrees that EAS may, at its option, list Partner as such in EAS materials and on the EAS website.

IN WITNESS WHEREOF, EAS and Partner agree to the terms and conditions of this Agreement to be executed by their duly authorized representatives identified below.

Effective Advertising Solutions LLC
("EAS")

Partner
("Partner")

Name: _____

Date: _____

Name: _____

Date: _____

Signature _____

Signature _____